



HM Revenue
& Customs

Don't miss out on Child Benefit - what families need to know

Resource pack



Introduction

We want to make sure parents and carers are getting all the support they're entitled to – so here's some important information on Child Benefit that you and your networks need to know about.

Please feel free to share this information on any of your channels, including:

- [Email/newsletter copy](#)
- [SMS and app messaging](#)
- [Social media messaging](#)

Child Benefit

Parents and carers can now claim £25.60 per week in Child Benefit for their first child and £16.95 for any other children they have. There's no limit on the number of children they can claim for.

Child Benefit is worth £1,331.20 a year for the first child and £881.40 a year for each additional child. It's paid into bank accounts every four weeks (or weekly in certain circumstances).

We've also made claiming Child Benefit easier than ever. Parents no longer need a paper form to claim and can do it quickly and conveniently via the [HMRC app](#) or [online](#). Claims are backdated for up to three months.

High Income Child Benefit Charge

In April 2024, the amount people can earn before they start paying the [High Income Child Benefit Charge](#) (HICBC) **increased to £60,000**.

For parents and carers who have not yet claimed Child Benefit, or who opted out of payments and have income between £60,000 and £80,000, it can be worth their while financially to claim.

The quickest and easiest way to claim is through the free [HMRC app](#) or [online](#).

If they already claim but have opted out of payments, they don't need to claim again – the parent or carer that originally claimed can simply opt back in [on the app](#) or [online](#).

To note: If they or their partner claimed Child Benefit payments before 6 April 2024, and the higher earner had an individual income of over £50,000, they may have to pay the tax charge for 2023 to 2024. They can check the [Child Benefit tax calculator](#) to find out more.

Supporting materials for you to share with families

Email/newsletter copy

Don't miss out on up to £1,331 a year in Child Benefit

Are you a parent or carer who doesn't claim Child Benefit, or has opted out of payments because of the [High Income Child Benefit Charge](#)?

We wanted to let you know that the amount you can earn before you need to start paying the charge has increased from £50,000 to £60,000. If you and your partner both have an adjusted net income of less than £60,000, you no longer have to pay the charge.

If you or your partner have an adjusted net income between £60,000 and £80,000 it can still be worth your while financially to claim, so it's worth [checking what you would get](#).

There's more to Child Benefit than just payments too — you'll also:

- receive National Insurance credits which count towards your State Pension
- make sure your child automatically gets a National Insurance number when they're 16 years old

Claiming on the [HMRC app](#) or [online](#) is quick and easy.

If you already claim but have opted out of payments and would like to restart these, you don't need to claim again – the parent or carer that originally claimed can simply opt back in quickly and easily [through the app](#) or [online](#).

Don't forget, if you claimed Child Benefit payments before 6 April 2024 and you or your partner had an individual income of over £50,000, you may have to pay the tax charge for 2023 to 2024. You can check the [Child Benefit tax calculator](#) to find out more.

Get on it – download the HMRC app

You can view and manage your claim quickly and easily on the [HMRC app](#). This includes viewing payments, proof of entitlement and adding additional children – all without needing to call HMRC.

By downloading the app, sign-in can be even faster with a PIN, fingerprint or facial recognition too – giving you everything you need to know about your Child Benefit claim at your fingertips.

SMS and app notification messaging

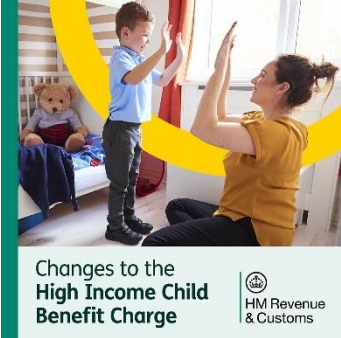


SMS/app copy

Earn under 80k but don't claim Child Benefit? Check if it could be financially worth your while and claim in the HMRC app or online: <https://ow.ly/zH8z50UFcsX>

Claim Child Benefit? Get proof of your claim quickly and easily on the HMRC app. Download now: <https://ow.ly/Ctur50UFcsZ>

Social media messaging

We've attached some social media assets to the email we sent to you, in case you want to use these on your own channels. Here is some social media messaging:

Social media copy	Asset
<p>Earn under £80k? Don't miss out on your Child Benefit payments. 📺</p> <p>Find out more and claim online or in the HMRC app. 📱</p> <p>https://ow.ly/ma6350UFcty</p>	 <p>Changes to the High Income Child Benefit Charge</p> <p>HM Revenue & Customs</p>
<p>Earn under £80k but opted out of Child Benefit payments? Don't miss out on money. 📺</p> <p>Find out more and restart your payments online or in the HMRC app. 📱</p> <p>https://ow.ly/FWJO50UFctz</p>	 <p>Missing out on Child Benefit payments?</p> <p>Screen 1</p> <p>You can restart them online or in the HMRC app</p> <p>Screen 2</p> <p>HM Revenue & Customs</p>
<p>Parents and carers - did you know you can get proof of your Child Benefit claim 📄 (useful for school applications, housing benefit, council tax and other services) and see your last five payments with no need to call HMRC?</p> <p>Go online or to the HMRC app. 📱</p> <p>https://ow.ly/z3cQ50UFctA</p>	 <p>Claiming Child Benefit? Get proof of your claim online</p> <p>HM Revenue & Customs</p>